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Daimler Trucks North America Partners with SVC International for Mexico Supplier Park Expansion

Austin, TX (PRWEB)16 July 2009 – Daimler Trucks North America LLC has selected SVC International, headquartered in Austin, Texas, to promote and assist with key supplier integration initiatives for its industrial supplier park located in the Derramadero Industrial Corridor in Saltillo, Mexico. The park is adjacent to Daimler Truck's new truck manufacturing plant, and will be developed according to the company's supplier base needs and requirements.

Selected to promote the development, SVC will also consult with and assist in the relocation of suppliers expanding into Mexico. SVC International provides real estate, fiduciary, cultural integration and relocation expertise to current and potential suppliers evaluating expansion into global markets.

"We're extremely proud to be Daimler's selection in orchestrating this dynamic initiative surrounding their new Mexican manufacturing facility," said Michael Stone, CEO of SVC. "By utilizing integration tools exclusive to SVC, we can provide concise, useful information to Daimler Truck's suppliers, both current and prospective. Our team is ready to help these companies evaluate the move to Mexico, providing them the best information possible to make their decision."

"We chose SVC because of their real estate development background and their emerging market integration strategies," said Roger Nielsen, Chief Operating Officer of Daimler Trucks. "Their talented executive team will provide concise, useful information to our supplier base and is invaluable in the growth process and success of this project."

SVC provides an array of real estate and key consulting services to national businesses, including turnkey development, corporate site selection, economic development consulting, total project proforma, and business cultural integration.

For more information, visit svcintegration.net or contact Michael Landgraf at 512.961.4898.

About Daimler Trucks North America LLC Daimler Trucks North America is headquartered in Portland, Oregon, and is the leading medium- and heavy-duty truck manufacturer in North America. Daimler Trucks North America (DTNA) produces and markets Class 4-8 vehicles and is a Daimler company, the world's leading commercial vehicle manufacturer. DTNA's Saltillo Truck Manufacturing Plant produces Freightliner Cascadia™ Class 8 Trucks.

About SVC International As global business integration specialists, SVC specializes international site selection (focus on public/private incentives), real estate development & relocation services, OEM supply chain optimization, including supplier evaluation/audit, attraction and retention, best practices' determination (financial /HR/ legal / overall operations) utility, labor, and infrastructure optimization, and business cultural integration and implementation strategies. Headquartered in Austin, Texas with operations in the Rio Grande Valley of Texas and northern Mexico including Saltillo and Monterrey, SVC's operations efficiently manage client's needs and integration into global markets, focusing on operations support and coordination through the expert efforts of SVC's "Operational Excellence Team" (OET).

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